

solutions

digital shopping mall directory

Ever had customers losing their way in the shopping mall due to misinterpretation of signs?

Here we offer you a digital shopping mall directory which is capable of displaying a full list of retail shops and amenities listings. Not enough? You can also put up advertisements to keep your customers well-informed of the promotions going on as well as the promotions from the various retail shops.

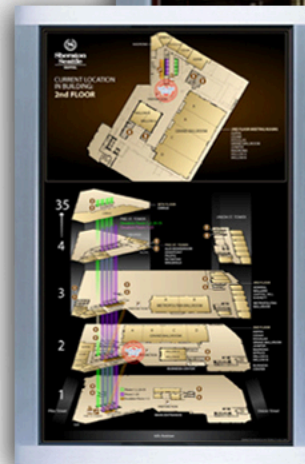
Besides directory listings, simple and easy to follow wayfinding instructions corresponding to the shop locations and amenities can be shown too. Also, delivering up-to-date announcements, news or even weather reports. With our software, you can definitely enhance your customer's shopping experience and bring entertainment value to them.

Where can you use your digital signages?

- Lift Lobby on all the levels
- Elevators
- Ground Level

Features & Benefits

- Live up-to-date building directory
- Easy to maintain directory listings
- Easy user interface
- Displaying retail shops' promotions upon clicking on the retail shops
- Reaching a captive audience with customized flash advertisements designed by Four Winds Interactive or in-house
- Easy to follow wayfinding information
- Customized Welcome Message for visitors
- Unlimited directory listings
- Display retail shops' logo
- Customisable graphics
- Restaurants/Cafeteria Menu
- Custom designed templates for directory listings
- Up-to-the-minute live news or weather information pulled directly from Internet



Convenience and giving your business a competitive edge, our products are worth your while.

Connect and Bring Value to People

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