

solutions overview

digital event directories

You don't need to compromise. FWi offers your property numerous options to effectively display your daily event list, wayfinding, and advertising. Minute-by-minute content scheduling, multiple standard and custom templates and multi-screen support give you full control of what is displayed when and where.

With a single screen configuration, set your content on a timer and display your event list and wayfinding for the majority of the time and rotate 30-second advertisements in the mix every couple of minutes. If you opt to go for a dual or triple screen display, give your most important content element permanent residence on one screen, while rotating your other content on the other screen(s). Schedule your content to play when it will be most effective: if you host a high volume of events during the day, utilize your screens for event lists and wayfinding in the morning and afternoon; if you want to draw people to a specific location at night, run advertisements for that location timed to start later in the day. Customize it to your priorities, the possibilities are endless.

features | benefits

- Ideal for properties with a high volume of events
 - The software integrates with your event management system for easy, automatic updates
 - No more wasted time and money re-printing and posting schedule changes
- Effectively promote amenities with full screen ads or generate revenue by showing ads from your clients
 - Design your ads in-house or have Four Winds create custom ads for you
 - Schedule your ads to run when you can capture the greatest ROI
- Digital Property Maps
 - Easy to read
 - Clearly guide guests from animated "You Are Here" icon to their location
 - Three-dimensional rendering of your property
 - Custom designed based on your property maps and floor plans
- Custom enclosure matches property décor
- Flexibility to put any content on any screen for maximum impact



