

iDS software platform

interactive digital signage

Four Winds Interactive offers a full-service Interactive Digital Signage (iDS) software platform that turns LCD and Plasma displays into a flexible, reliable, easy to use digital signage network. Blend rich multi-media, web, and live data content types to create visually stimulating, dynamic, and compelling digital signs. Designed with our customers in mind, iDS is a complete solution empowering our customers to manage the complete workflow of a digital display network including design, scheduling, deployment, playback, reporting, and system monitoring.

What will you get with the Four Winds Interactive software?

Easy to Use

- Drag and drop control
- Training in hours, not days
- Leverages familiar Microsoft programs

Scalable

- Single sign implementation to enterprise-wide implementation
- Expand your existing network at any time by easily adding additional signs
- No server required

Flexible

- Multiple deployment methods
- Display agnostic
- Multiple database options
- Built in data integration options
- Security settings
- No proprietary hardware

Content Manager

FWi Digital Signage
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<http://www.fourwindsinteractive.com>

four winds interactive

| TODAY'S EVENTS | LOCATION | BEGINS | ENDS |
|--|-----------------------------|---------|----------|
| Four Winds Interactive ICM Content Manager Release Party Reception | Grand Ballroom Second Level | 6:00 PM | 10:00 PM |
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data sheet

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What will you get with the Four Winds Interactive software?

Comprehensive Feature Set

- Template creation tool
- Scheduling
- Interactivity
- Advertising sales management including ad tracking and billing
- Playback reporting
- User security
- Real preview
- Import/Export
- Variable timeline
- RS-232 control of displays
- H.264 support
- Live TV support
- WYSIWYG data integration
- Built in weather
- Enterprise content distribution server
- Variable transparency for content/template regions

Certified Partners

- Microsoft
- Delphi
- Dean Evans EMS
- Newmarket International
- IBM

content types

| Type | File Format |
|---|---|
| Media Files* | .avi, .mov, .wmv, MPEG2, MPEG4, Flash |
| Images | .bmp, .png, .jpeg, .gif |
| Microsoft PowerPoint | 2003, 2007 |
| Microsoft Word | 2003, 2007 |
| Streaming Video* | |
| Web Content* | |
| External Video/Cable | TV tuner card/device required |
| Live Data from External Source | Excel, EMS, XML, RSS, Delphi, Daylight, Opera, Separated Text (CSV) |
| Date & Time | |
| Text Files | |
| Scrolling RSS Feeds | |
| Live Weather | |
| Wayfinding/Interactive Map | |
| Microsoft Virtual Earth | |
| * Supported formats depend on installed plug-ins/decoders | |



four winds interactive
interactive kiosks & digital signage solutions